



Press Release

2018 St. Vincent de Paul Santa Shop Set for December 9

Louisville, KY — December 3, 2018

The holidays can be a difficult and stressful time, especially for children that live in low-income communities. The annual St Vincent de Paul Santa Shop hopes to lift a few spirits this year by providing Christmas for almost 1,400 children.

Throughout the year, families in need are referred to St. Vincent de Paul and our parish conferences seeking help. Those families, over 500 last year, are invited to shop for Christmas in a makeshift mini-mall set up in the Family Success Center gym. Parents are assigned an elf that helps them navigate the tables full of toys, books, games, and clothes. Gift-wrapping stations are available to put the finishing touches on each gift.

The Santa Shop is only possible because of the hard work of volunteers that sort, shop with the parents, and wrap the presents. The gifts are generously donated by area businesses and schools that participate in our Gifts from the Heart tree program, parish conferences, individuals that shop our Amazon wish list, and Toys for Tots.

The Santa Shop is open to invitees from 12 pm – 6 pm on Sunday, December 9 at the St. Vincent de Paul Family Success Center, 1029 S. Preston St.

St. Vincent de Paul Louisville partners with individuals and families in crisis and helps them navigate a path to stabilize their lives and reach their full potential. Learn more at svdplou.org.

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